



Empowering Knowledge Transfer in the Caribbean Through Effective IPRs & KT

WIPO Cooperation Activities in the Caribbean Community (CARICOM)

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WIPO – Global Forum for Intellectual Property policy, services, information and cooperation

- Self Funding specialized agency of the United Nations
- Dedicated to making IP work for innovation and creativity
- Dedicated to developing a balanced and accessible international IP system, which rewards creativity, stimulates innovation and contributes to economic development, while safe guarding the public interest
- Enabling Governments, businesses and individuals throughout 186 member states to realize the potential of IP as a driver of innovation - innovation is one of most powerful forces of human progress

IP and INNOVATION

- IP and innovation go hand in hand
- IP is about rewarding people for their ideas and original creations
- IP is about encouraging businesses to invest in innovations and new solutions
- IP is a means of enabling innovation and creativity for the benefit of all

WIPO – Programs

- Developing laws and standards (Patents, Trademarks, Industrial Design, and Copyright etc.)
- IP for Development Divisions – Regional Bureaus
- WIPO World-wide Academy
- Cultural and Creative Industries Division (Copyright)
- Economics and Statistics
- Global Infrastructure -Traditional Knowledge, Genetic Resources
- Innovation and Technology (PCT)
- Brands and Designs (Madrid)
- Communications and Promotions
- Building Respect for IP, Enforcement of IP
- Global Challenges and IP

CARICOM TERRITORIES



Core Areas of the Regional Bureau – Caribbean Section

- Human Resource Capacity Building
- Institutional and Technical Infrastructure
- Legislative and Regulatory Framework
- National IP Strategies and Policies
- Public Awareness Activities
-

IP Subject areas covered in Caribbean Section,

INDUSTRIAL PROPERTY

- Patents
- Trade Marks
- Industrial Designs
- Geographical Indications
- Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources
- Collaboration with other Divisions with specific expertise
- Work is demand driven = based on the demands of member states

Programmes and Activities

- Regional Initiative - Caribbean Patent Administration (CPA) - aimed at establishing a regional patent office
- Regional, sub-regional or national seminars/workshops
- Addressing particular issues as are requested by member states, IP Securitization, IP Valuation, Technology Licensing
- National IP Strategies and Audits - 2015 – Belize, Haiti and Jamaica
- Partnership with Development Agencies, IDB, CEDA

WIPO Cooperation on Science & Technology Innovation

- WIPO will partner with the Inter American Development Bank (IDB) on a Regional Entrepreneurial Assets Commercialization Hub (REACH) - January 2015
- Objective of the project is to foster innovation and competitiveness in Caribbean companies through the REACH project that will assist companies in commercializing their intellectual assets

PROMOTING INNOVATION AND COMPETITIVENESS AMONGST SMES

- Project will establish facilities that will provide support services for improved management
- Three Targeted areas
- (i) Technology Transfer – patents, industrial designs, utility models
- (ii) Copyright and the Creative Industries
- (iii) Trade marks and Geographical Indications, product branding – focus on SMEs



OBJECTIVE of REACH Project

- To foster a culture of licensing
- vPromote protection and monetization of IP assets
- vPromote use of patents as source of research
- vEducate users and beneficiaries on importance of IP
- vTo build IP Asset Management capabilities amongst SMEs
- vCollaborate with private sector, public sector, regional and international agencies
- With the adoption of the proposed RPG, the region will have a **platform to transform intellectual ideas into profitable business models; hence, to capture more value in export markets.**

Technology and Innovation Support Research Centre (TISC)

- WIPO in collaboration with IP Offices in over 35 countries have created networks of centres to help scientists, researchers and businesses to benefit from patent information.
- WIPO will be working with the University of Technology to establish the first TISC in the Caribbean

Technology and Innovation Support Centre - TISC

- Access to Research for Development and Innovation aRDi – This provides IP Offices and other institutions in developing countries with free or low cost access to scientific and technical journals
- Patent scope – enables searches in over 1.7 m published international patent applications and in over 2 m patent documents from regional and national collections for free

ARDI: Research4Life member



WIPO and IPICA Partnership

- **Empowering knowledge transfer in the Caribbean through effective IPR & KT regimes**
- Stakeholder Consultations – Trinidad and Tobago
- Workshops in Jamaica, Barbados, Trinidad and Tobago
- Linked with different Universities in the region

WIPO Collaboration CAP4INNO Project

- Build capacity for transfer and exploitation of innovative solutions and modern technologies for enhanced Energy Access and efficiency in the Caribbean
- Public Education
- Building Capacity
- Modernizing the IP system
- Building Capacity
- Increasing Expertise in specific area of innovation

WIPO Activities & Projects in the Caribbean

- Creative Industries (IP & Sports, Creative Industries Conference
- Patent & Trade Marks Examination Training
- Technology Transfer Training
- Regional Framework for Protection of TK, GR & TCEs
- Caribbean Patent Administration
- Branding and Geographical Indications Special Project
- IP as a Tool for Nation Branding
- Partnership with Development Agencies, IDB, CEDA
- WIPO has MOUs with Universities, example, UWI, UTT
- WIPO Ministerial Meetings – February 2015



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